

Legacy Odds Feeds Decommission Announcement

Customer Information 18/04/2019



Dear valued customer,

We would like to draw your attention to the following changes which relate to the decommissioning of the Sportradar Legacy Feeds.

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1. Announcement of Feed Decommission

Hello Unified Odds Feed – Goodbye Legacy XML

The Unified Odds Feed (UOF) is the way Betradar will be distributing content to all of our customers. Introduced in 2017, the UOF already serves 120+ customers with many other operators in the process of integrating to it. Featuring state-of-the-art technology and supporting all of our betting products¹, the UOF gives customers access to the whole Betradar portfolio without the need for further multiple integrations.

As a consequence, the 10-year-old legacy feeds will be decommissioned according to the following time line:

- Non-Maintenance Mode Day: **March 31st 2020**
- Decommission Day: **August 31st 2020**

After **March 31st 2020** the legacy feeds will continue to run but we stop minor bug fixes or adding improvements to them. The old feeds will be finally decommissioned on the **August 31st 2020**. **If you have not integrated to the UOF by this time, our service will stop and you will not be able to receive Betradar content.**

In order to assure a smooth migration, we kindly ask you to contact your sales representative and request access to your integration account. We have developed a state-of-the-art Integration Program to complete the integration in a flawless, fast and robust manner. With the assistance of one of our dedicated and experienced Integration Manager's from the Sportradar Integration team, we will guide you straight to completion and test your integration for a perfect launch.

We strongly recommend that you perform the migration to the UOF in Summer 2019, as there will be no major sporting event such as World Cup, European Championships or Olympic Games.

To recap, the benefits of the Betradar Unified Odds feed are as follows:

¹ Pre-Match Odds, Live Odds, Betpal, Premium Cricket, Esports, Numbers Betting, Player Markets, Custom Bet, Rapid Markets, Virtual Sports

- **Access to Betradar Content through one feed** – get instant access to all the new sports and markets that we added in 2018 and what’s coming up in 2019. Click here to see what [Exclusive UOF markets](#) you may have missed.
- **Speed** – Faster odds updates
- **Unification** – Unify Pre-match and Live Odds into one full-length betting event
- **Control** – Change odds in various trading modes, change keys, suspend and publish events, markets and single lines directly in Ctrl
- **Own Content** – Prepare for the features we deliver soon to create your own outrights, matches and markets
- **Customisation** – Program your bet offer with time-dynamic configuration changes and apply templates on tournaments and single events with one click
- **Settle Early** – Settle your pre-match markets during the match with settlements from your in-running event. One match ID, one market ID, for full event lifetime

Product Information	Developer Documents
Betradar Ctrl Brochure	Unified Odds Feed Quick Start Guide
InsideCtrl Blog	Intro Integration Program
Unified Odds Feed	SDK
Exclusive UOF Market Extensions	APIs

Please contact your sales representative as soon as possible.

Best regards,
Betradar Support

2. Contact us

If you have any questions or queries regarding our latest customer information, please do not hesitate to contact our support team: migration@sportradar.com

For any questions regarding commercial matters, please contact sales@sportradar.com