

Ctrl Client Migration Program

sportradar

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What you get with Ctrl on Legacy Feed

- **New Interfaces for Monitoring** with improved usability
- **New and faster alerts** with new Alert Score concept, Alert Tournament Factors and new alert handling flows
- **New Alerting Console**
- **Bookmaker Weights** for intelligent calculation of odds averages and alerts
- **Improved Odds Crawlers**
- **User Interaction Tracking** on alert actions
- **New Interfaces for Monitoring** with new usability
- **New Live Data Client**
- **New Live Booking Calendar**
- **New Live Chat** with Wiki and advanced support service
- **BLT = Betradar Legacy Tool button** – Directing back to Betradar features if not yet available in Ctrl
- **Key Configuration** is done in Betradar.com via BLT link



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What you get with Ctrl only on Unified Feed

- **Odds Control** - changing odds directly in Ctrl based on the Betradar odds model, changing keys for single betting markets. Publish and Suspend events and markets inside Ctrl
- **Real Time Alerts** – Odds changes in Ctrl will instantly be triggering alerts when comparing to market, even before you save the changes (simulated alert)
- **New Bet Offer Activation Concept**
- **Template Configuration System**
- **Time based configuration** – Change keys, change publication time, change granularity of multiple lines, change number of lines for multiple lines and do margin adjustment via the time line configuration.
- **Market Extensions** – More markets on various sports
- **New Archive** – Odds and User Interaction History



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